The Grand Rapids 2030 District is a public-private partnership committed to creating high-performing buildings that increase marketability and profitability for property owners, improve their environmental impact, and strengthen the greater community’s vibrancy.
Working together to reduce CO2 in our city:

- Energy
- Transportation
- Water
A Successful 2030 District is a PRIVATE-PUBLIC PARTNERSHIP, comprised of:

- **PROPERTY OWNERS AND MANAGERS** that own, manage, and/or develop real estate within a District boundary.
- **SERVICES STAKEHOLDERS** providing related services within a District boundary.
- **COMMUNITY STAKEHOLDERS** representing either non-profit organizations or local government.
BUILDING OWNERS//MANAGERS

20 MONROE LIVE // 616 LOFTS // AMWAY GRAND PLAZA HOTEL // AUTODIE
CATALYST PARTNERS // CITY OF GRAND RAPIDS // DEVOS PLACE
FOUNDERS BREWING COMPANY // FRONT STREET PROPERTIES (CHRISTMAN COMPANY)
GERALD R FORD FEDERAL BUILDING // GRAND RAPIDS ART MUSEUM
GRAND RAPIDS DOWNTOWN MARKET // GRAND RAPIDS PUBLIC SCHOOLS
GRAND VALLEY STATE UNIVERSITY // JW MARRIOTT
KENDALL COLLEGE OF ART AND DESIGN OF FERRIS STATE UNIVERSITY
LEESTMA MANAGEMENT // MERCY HEALTH SAINT MARY'S // ROCKFORD CONSTRUCTION
SPECTRUM HEALTH // STATE OF MICHIGAN // STELLA'S LOUNGE // THE B.O.B
THE WALDRON // VAN ANDEL ARENA // VAN ANDEL INSTITUTE // VEOLIA ENERGY GR
COMMUNITY STAKEHOLDERS

ASHRAE - WEST MICHIGAN CHAPTER
DOWNTOWN GRAND RAPIDS, INC
GREAT LAKES RENEWABLE ENERGY ASSOCIATION
HABITAT FOR HUMANITY OF KENT COUNTY
INSTITUTE FOR ENERGY INNOVATION // MICHIGAN SAVES
MIDWEST ENERGY EFFICIENCY ALLIANCE
SMALL BUSINESS ASSOCIATION OF MICHIGAN
U.S. GREEN BUILDING COUNCIL OF WEST MICHIGAN
WATTIME // WEST MICHIGAN ENVIRONMENTAL ACTION COUNCIL
WEST MICHIGAN SUSTAINABLE BUSINESS FORUM
PROFESSIONAL STAKEHOLDERS
BERGMANN // BERNER INTEGRATED TECHNOLOGIES LLC
// CONSUMERS ENERGY // DBHMS
DTE ENERGY // E3M SOLUTIONS
ENERGY ALLIANCE GROUP OF MICHIGAN
FISHBECK, THOMPSON, CARR & HUBER, INC.
FORESIGHT // HURST MECHANICAL
LEAN & GREEN MICHIGAN // PROGRESSIVE AE
TOWERPINKSTER // TRANE WEST MI
388 Million ft²
& Counting

19 established districts
and growing
Based on Building Type

120 kBtu/sf/yr
Updated 1-100 ENERGY STAR® scores are coming

Do you benchmark in Portfolio Manager®? On August 26, 2018, 1-100 ENERGY STAR scores and source energy metrics will change for all buildings. Below are estimated average score changes for select property types.

Learn more: www.energystar.gov/scoreupdates
Our Goals

- A minimum 10% reduction below the national median by 2015,
- An immediate 60% reduction below the national median, with incremental targets and reaching carbon neutrality by 2030.
- An immediate 50% reduction below the national median, with increasing targets beyond 2015.

District Goals: Reductions of

**Energy Use**
- 10% reduction below the national median by 2015
- 20% reduction below the national median by 2020
- 35% reduction below the national median by 2025

**Water Use**
- A minimum 10% reduction below the Seattle District average by 2015
- A minimum 15% reduction below the Seattle District average by 2020
- A minimum 20% reduction below the Seattle District average by 2025

**Transportation Use**
- An immediate 60% reduction below the national median, with incremental targets and reaching carbon neutrality by 2030.
- An immediate 50% reduction below the national median, with increasing targets beyond 2015.

District Goals for

**Existing Buildings**
- An immediate 60% reduction below the national median, with incremental targets and reaching carbon neutrality by 2030.
- An immediate 50% reduction below the national median, with increasing targets beyond 2015.

**New Construction**
- An immediate 50% reduction below the national median, with increasing targets beyond 2015.

District Goals for

**Commercial Buildings**
- A minimum 10% reduction below the Seattle District average by 2015
- A minimum 15% reduction below the Seattle District average by 2020
- A minimum 20% reduction below the Seattle District average by 2025

District Goals for

**Similar Buildings**
- An immediate 60% reduction below the national median, with incremental targets and reaching carbon neutrality by 2030.
- An immediate 50% reduction below the national median, with increasing targets beyond 2015.

District Goals for

**District Goals**
- An immediate 50% reduction below the national median, with increasing targets beyond 2015.
- An immediate 60% reduction below the national median, with incremental targets and reaching carbon neutrality by 2030.

Our Goals

- Challenges its members to unite toward aggressive, yet attainable, goals which are
- Therefore to reach the 2015 goal of 10% reduction below the national median
- Goals represent the combined reductions for all 2030 district bldgs.

**Distict Goals**
- Carbon neutrality while benefiting local businesses and creating jobs.
- Specific to either existing buildings or new construction.

**District Goals**
- Based on the 2003 CB
- Annual energy use
- Baseline annual
- Our Building
- You
- You would need to make a 2% reduction in your building's energy use.
- How Each Building Helps the District Meet These Goals

**1 Assess**
- Compare your building to similar buildings to figure out what you should be using

**2 Target**
- Set your target

**3 Deliver**
- Use the District resources to improve your building's performance

**4 Save**
- Save time, money & resources!
You're Invited!

City of Grand Rapids PACE Launch Celebration

Mayor Rosalynn Bliss, the City of Grand Rapids and the GR2030 District invite you to celebrate the launch of the Grand Rapids PACE (Property Accessed Clean Energy) program on Monday, October 16 from 4 to 6 p.m. at Founders Brewing Company, 235 Grandville Ave. SW, Centennial Room.

A brief program will be followed with beer & appetizers provided by the Energy Alliance Group.

Space is limited, so please click here to register by Monday, October 9th.
Paving the Way: Celebrating Commuter-Friendly Workplaces

Founders Brewing

April 11, 2018
4 PM - 6 PM

Please join the Grand Rapids 2030 District in celebration of Grand Valley State University & Spectrum Health named Best Workplaces for Commuters by the Center for Urban Transportation Research.

Learn more @ 2030Districts.org/GrandRapids
SMALL BUSINESS ENERGY ASSISTANCE PROGRAM

The Grand Rapids 2030 District is providing a unique opportunity for small business, non-profits, houses of worship, multi-family & educational institutions to lower their monthly utility costs.

APPLY NOW!

This program will provide a FREE building audit to uncover systems and/or processes that are increasing your energy bills. A team of experts will work with you to develop a strategic plan and connect you with resources that will increase the profit from energy efficiency upgrades.

Benefits for qualified businesses include:

- **FREE** energy baseline/energy benchmark of your property
- **FREE** customized building audit and financial analysis
- Energy savings through profitable upgrades and property value increase from lower operating costs.
- Show leadership with public acknowledgement of your participation in pilot program
- Access to special incentives that can drastically reduce the cost of new equipment.

*Apply here* to be considered for this pilot program. A limited number of buildings will be accepted based on available funding.

This program is supported by the U.S. Department of Energy
GR2030 ZERO NET ENERGY SERIES:
Navigating Building

Building audits can be expensive. The cost of a building audit can be high, and the expectations can be confused. During this session you'll hear from a panel of experts who will address the differences in today's building codes and the importance of having a thorough understanding of how a building audit should be conducted. A real world example plan for upgrades at your building. At the end of the session you will be armed to produce a RFP (Request for Proposal) that contractor on a path to a successful energy conservation plan.

If you are considering a building audit, you don’t want to miss this valuable information.

Learn from a panel of experts from ESM, Thompson, Carr & Huber, and TEDSCO.

With Jake Wilkinson from the Michigan Energy Office.

CLICK TO REGISTER
February 20, 2018
The Knickerbocker - New Holland
11:30AM-1:00PM
Lunch Provided
$15 - GR2030 Members
$20 - Non-Members

GR2030 ZERO NET ENERGY SERIES:
Harnessing Buildi

Want to know the latest and greatest in energy conservation? We've got you covered. During this session you'll hear from a panel of experts who will discuss the latest technologies and strategies for improving energy efficiency in your buildings.

Smart technology is the way of the future, and you don’t want to miss this information.

Learn from a panel of experts from Trane, Foresight, and TEDSCO.

CLICK TO REGISTER
March 13, 2018
The Centennial Room - Founders Hall
11:30AM-1:00PM
Lunch Provided
$20 - GR2030 Members
$25 - Non-Members

*This event is supported by the Michigan Energy Office/West Michigan

Upcoming Events

Green Building Certifications: What You Need to Know
Zero Net Energy: Guiding Light from the Golden State
Energy 101: Simplifying the Alphabet Soup
Energy Efficiency puts Money in Pockets: The How’s and Why’s of it All
Financing Energy Optimization: Where does the Capital Come From?
Decoding the Energy Code Laws and Regulations
Reaching for Zero: Policy and Practice for Net Positive Energy in the Built Environment

Sign up for our newsletter at www.usgbcwcm.org for more details & information
Fig 2. There are now 67 ZE Verified and 415 ZE Emerging projects documented by NBI.
Introducing the ZERO Code standard for new commercial, institutional, and mid- to high-rise residential buildings.
The world is currently undergoing the largest wave of urban growth in human history. More than half of the global population is now concentrated in urban areas, and by 2060 two thirds of the expected population of 10 billion will live in cities.

By 2060, the world is projected to add 2.5 trillion ft² of buildings, or an area equal to the entire current global building stock.

This is the equivalent of adding an entire New York City to the planet every 34 days for the next 40 years.
14.5 Million ft²

WEST MICHIGAN

GRAND RAPIDS

2030 DISTRICT®