THE FOURTH ANNUAL

**Michigan**

**ENERGY SUMMIT**

2018 ENERGY SUMMIT
APRIL EIGHTEENTH, TWO-THOUSAND EIGHTEEN

8:30 AM - 5:00 PM
JW MARRIOTT BALLROOM
GRAND RAPIDS, MICHIGAN

171,979,708
TOTAL BUILDING SQUARE FOOTAGE COMPETING IN 2018

A crusade against kilowatts...

A barrage against BTUs...

The energy reduction war!

WWW.MICHIGANBATTLEOFTHEBUILDINGS.ORG
Welcome!

To the 2018 Michigan Energy Summit

Breakout Session Information

Breakout I
Session A: The Business Case for Energy Efficiency
Moderator - Gillian Giem, USGBC-WM
Erik Petrovskis, Meijer
Dave Walz, Kelly Services
Dave Heinz, Odawa Casino

Session B: Raise Capital, New Incentives, & Pilot Programs
Moderator - Mary Templeton, Michigan Saves
John Adams, DTE Energy
Tamera Lindsay, Luna Energy Partners
Todd Elliot, Consumers Energy
Saul Levin, Lean & Green Michigan

Session C: Introduction to Living Building Challenge
Moderator - Morgan Price, USGBC-WM
Matt Hollander, Hollander Development
Matt VanSweden, Catalyst Partners

Breakout II
Session A: A Deliberate Approach to Energy Efficiency
Moderator - Jake Wilkinson, Michigan Energy Office
Edna Lorenz, Beaumont Hospital
Rob Chaplin, Bronson Hospital
Kristen Trovillion, Grand Rapids Public Schools

Session B: Setting Goals to Reduce Carbon
Moderator - Gillian Giem, USGBC-WM
Alison Waske Sutter, City of Grand Rapids
Cheri Holman, Grand Rapids 2030 District
Connie Lilley, Detroit 2030 District

Session C: What’s New with LEED + ARC Introduction
Moderator - Morgan Price, USGBC-WM
Doug Widener, U.S. Green Building Council
Lana Crouse, U.S. Green Building Council

COCKTAILS & NETWORKING
Be sure to stick around for the Ford Field/Detroit Lions-sponsored happy hour, with craft beer provided by Founders Brewing Co. Each guest will have a chance to win Detroit Lions tickets, an autographed Detroit Lions helmet signed by Matthew Stafford, Nest Thermostats, a stay at the JW Marriott Grand Rapids, a stay at Odawa Casino & Resort, or a drone! Must be present to win.

Title Partners

DTE Energy
Consumers Energy
MI Energy
Michigan Agency for Energy
WEST MICHIGAN
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location/Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 - 8:00 am</td>
<td><strong>Green Building Walking Tour</strong></td>
<td>Meet in JW Lobby near check-in</td>
</tr>
<tr>
<td>8:30 - 9:00 am</td>
<td><strong>Registration &amp; Breakfast</strong></td>
<td>EXHIBIT SPACE OPEN</td>
</tr>
<tr>
<td>9:00 - 9:15 am</td>
<td><strong>Welcome Main Ballroom</strong></td>
<td>Cheri Holman - Executive Director of U.S. Green Building Council of West Michigan</td>
</tr>
<tr>
<td>9:15 - 9:45 am</td>
<td><strong>Opening Plenary Main Ballroom</strong></td>
<td>John P. Broschak - Vice President of Generation Operations and Compression for Consumers Energy</td>
</tr>
<tr>
<td>9:45 - 10:15 am</td>
<td><strong>Tony Tomczak</strong></td>
<td>Tony Tomczak - Executive Director of Corporate Services and Chief Procurement Officer for DTE Energy</td>
</tr>
<tr>
<td>10:15 - 10:30 am</td>
<td><strong>Break</strong></td>
<td>EXHIBIT SPACE OPEN</td>
</tr>
<tr>
<td>10:30 - 11:45 am</td>
<td><strong>Breakout Session I</strong></td>
<td>Choose A, B, or C \nA - The Business Case for Energy Efficiency \nB - Raise Capital, New Incentives &amp; Pilot Programs \nC - Introduction to the Living Building Challenge - (Omihachiman, 1st Floor)</td>
</tr>
<tr>
<td>11:45 - 12:30 pm</td>
<td><strong>Lunch</strong></td>
<td>EXHIBIT SPACE OPEN</td>
</tr>
<tr>
<td>12:30 - 1:00 pm</td>
<td><strong>Lunch Plenary</strong></td>
<td>“Life After the NFL” \nMain Ballroom \nWill Allen - Managing Partner and Co-Founder at Nascent Group Holdings, LLC</td>
</tr>
<tr>
<td>1:00 - 1:15 pm</td>
<td><strong>Break</strong></td>
<td>EXHIBIT SPACE OPEN</td>
</tr>
<tr>
<td>1:15 - 2:30 pm</td>
<td><strong>Breakout Session II</strong></td>
<td>Choose A, B, or C \nA - A Deliberate Approach to Energy Efficiency \nB - Setting Goals to Reduce Carbon \nC - What’s New with LEED + ARC Introduction - (Omihachiman, 1st Floor)</td>
</tr>
<tr>
<td>2:30 - 2:45 pm</td>
<td><strong>Break</strong></td>
<td>EXHIBIT SPACE OPEN</td>
</tr>
<tr>
<td>2:45 - 3:15 pm</td>
<td><strong>Awards Main Ballroom</strong></td>
<td>Celebrate the 2017 Battle Competitors</td>
</tr>
<tr>
<td>3:15 - 4:00 pm</td>
<td><strong>Closing Plenary</strong></td>
<td>“The IBEW ZNE Story” \nMain Ballroom \nFeaturing Jim Wenson - Assistant Business Manager of IBEW, Local 58</td>
</tr>
<tr>
<td>4:00 - 5:00 pm</td>
<td><strong>Detroit Lions Happy Hour</strong></td>
<td>Prizes in Exhibitor Space \nCraft Beer Sponsored by Founders Brewing Co</td>
</tr>
</tbody>
</table>

**ENERGY SUMMIT SPONSORS**

- Happy Hour Sponsor
- Craft Beer Sponsor
- Parking Sponsor
- Official Media Sponsor